**Press Release (announcing)**

**Tashkent International Tourism Fair “Tourism on the Silk Road” (TITF) 2022**

From November 30 to December 2, Tashkent will host the 27th Tashkent International Tourism Fair "Tourism on the Silk Road" (TITF) 2022. The organizers of the fair were the Ministry of Tourism and Cultural Heritage of the Republic of Uzbekistan, the State Unitary Enterprise "National PR-Centre", the exhibition company "SAYS" represented by LLC "THE SAYS LOT". The pavilion of the National Exhibition Complex "UzExpoCenter" was chosen as the venue of the fair.

The Tashkent International Tourism Fair is an information platform that helps promote tourism products and establish business contacts and connections for cooperation. TITF has been held since 1995 with the support of the United Nations World Tourism Organization (UNWTO). Every year the exhibition gathers hundreds of professionals from the tourism industry and creates conditions for the development of this field at the international level.

Conferences, B2B meetings, round tables, exhibitions of tourist services and handicrafts, presentations of regions of Uzbekistan with tourist potential, a gastro-bazaar with master classes on cooking national dishes will be organized within the framework of TITF-2022.

The fair will bring together experts of the tourism business from all over the world and will be useful to all representatives of this field: employees of leading travel and transport companies, airlines, major hotel chains, diplomatic corps, educational institutions in the field of tourism.

The speakers of the forum within the framework of TITF-2022 will be leading international and domestic experts in the field of tourism. Visitors and participants of the fair will be able to take advantage of a unique chance to learn about new tourist destinations, assess the tourist potential of new locations in the country, plunge into the colorful atmosphere, culture and traditions of each region of Uzbekistan.

It is necessary to note the significant support of TITF from the state. In January 2019, the President of the Republic of Uzbekistan Shavkat Mirziyoyev signed the Decree “On additional measures for the accelerated development of tourism”. In addition, a Resolution of the Cabinet of Ministers of the Republic of Uzbekistan “On measures to organize the annual Tashkent International Tourism Fair “Tourism on the Silk Road” was issued. It was these documents that determined the positive dynamics of the development of the international tourism fair.

TITF-2022 will be held in a hybrid format. The first day of the fair, November 30, starts with an official opening ceremony. A full of program is expected, which will include handicraft master classes, a cultural program with presentations of the country's regions, a gastro-bazaar with a presentation of the national cuisine of Uzbekistan and an official reception on behalf of the Government of the Republic of Uzbekistan.

The second and third days of the fair, December 1-2, will continue with a display of craftsmen, a presentation of regions, a gastro-bazaar and a master class from the famous chef Chusti. The third day of TITF-2022 will end with a festive closing ceremony.

Everyone can become a visitor of TITF-2022 and get acquainted with the rules of attending the event by registering online on the website [www.titf.uz](http://www.titf.uz).

To book a stand and become a participant of the fair is also provided on the website [www.titf.uz](http://www.titf.uz), or by calling the contact number +998 (78) 129 09 90.